

STRATEGY EXECUTION MASTERCLASS

www.calibermiddleeast.com

FROM STRATEGY TO ACTION

25-26 APRIL 2018 | DUBAI MARINA

THINKERS
50

A World Champion in Strategy Execution

“My purpose is to help corporations, governments, and organizations to excel in their transformation and achieve more profound impact on our society.”



ANTONIO NIETO-RODRIGUEZ

Preeminent thought leader, author, and international champion of strategy execution. One of the world's top 50 leadership and management thinkers.

61,000

PROFESSIONALS
SUBSCRIBED TO
NEWSLETTER

76

COMPANIES
ADVISED

168

CONFERENCES &
COURSES DELIVERED

54

COUNTRIES
PARTICIPATED

23,000

PARTICIPANTS HAVE
BEEN INSPIRED

27

ARTICLES
PUBLISHED

WHO

WHO SHOULD ATTEND ?

This masterclass is aimed at:

- Strategy and Business Planning Practitioners
- Performance Management Practitioners
- Organizational Change Agents
- Senior Governmental Officials
- Senior Executives and Managers
- Strategy Directors and Planners
- Directors PMO and Portfolio Managers
- Senior and Junior Project Managers
- Change Management Officers

WHAT

ABOUT THE MASTERCLASS

This is the sole workshop that will help you build the competencies required for you and your organization to excel in delivering your strategy and implement your long term ambition and strategic goals. The program also addresses overcoming the most critical barriers to successful execution. It also provides the latest insights on strategy execution from a guru of the field and provides a practical toolbox of execution templates and tools.

WHY

KEY BENEFITS

- Learn how to better implement strategy and overcome key barriers
- Gain real insights on the latest in strategy execution
- Become a strategy focused organization
- Learn the newest techniques in prioritizing strategic actions and making them a reality
- Learn how to nurture strategic dialogue and alignment in your organization
- Transform your old strategy implementation office into a next generation one
- Enables successful strategic transformation
- Be mentored by a guru on execution

To register yourself or a member of your organization or for further inquiries, please contact us via telephone or email

Discounts available for groups

+971 50 945 4274

events@calibermiddleeast.com

CALIBER
ACADEMY

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25-26 APRIL 2018

IMPLEMENTING STRATEGY

www.calibermiddleeast.com

Certified by:



STRATEGY IMPLEMENTATION
INSTITUTE

Strategic Transformation

The only strategy execution masterclass that uniquely combines the teachings of a world class practitioner, academic and top 50 thinker

Early Bird Price

\$ 1988

Regular Price

\$ 2400

SPACES ARE LIMITED

A unique masterclass that focuses on strategy execution and enabling the strategic transformation in your organizations. Certified by the Institute of Strategy Implementation.

DAY 1

AGENDA

- Demystifying strategy execution
- Success factors to strategy execution
- Key trends and benchmarks in strategy execution
- Prioritization, focus and alignment
- Creating winning strategies
- Linking strategy execution to project and performance management
- Leveraging the true value of strategic actions
- From strategy to action case study

DAY 2

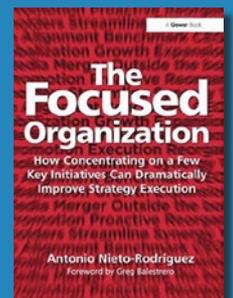
AGENDA

- Aligning the organization
- Strategy Governance 2.0
- Leading transformational change
- Building the focused organization
- Building a culture of execution excellence
- Breaking silos to enable performance
- Enabling the streamlined strategy execution office
- The focused organization case study

ABOUT THE INSTRUCTOR



Antonio Nieto-Rodriguez is the world's leading champion of project management. He is the creator of concepts such as the Hierarchy of Purpose featured by Harvard Business Review, and argues that project management is the lingua franca of the business and personal worlds from the C-suite to managing your career or relationships. He is the author of the bestselling book *The Focused Organization*, has taught at leading business schools and is a much in demand speaker at events worldwide.



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