

# ORGANIZATION CULTURE MASTER CLASS

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INTRACULTURAL MANAGEMENT AND CHANGE

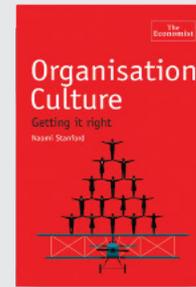
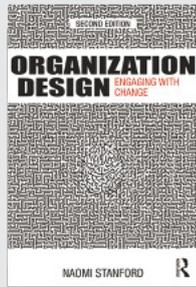
21 - 22 APRIL 2019 | DUBAI

Presented by Organization culture and design guru



## NAOMI STANFORD

Author of a series of 6 best selling books related to cultural change and organizational design. Over 20 years of experience in cultural change and organizational design.



## WHO

### WHO SHOULD ATTEND?

Leaders, executives, and organizational change agents who have a desire to better understand and transform the cultures of their organization.

All corporate leaders, department heads, and managers of HR, strategy, and organizational development.

## WHAT

### ABOUT THE TRAINING

This is a unique course that focuses on demystifying the rather elusive quest for cultural transformation. Culture can represent an organizations most sustainable source of competitive advantage. The training will focus on clearly defining what organizational culture is, and will examine the drivers and interventions which can really make the change happen.

## WHY

### KEY BENEFITS

- A better understanding of organizational culture and its dynamics
- Align the culture to the strategy
- Learn how to overcome cultural barriers and lead the change
- Obtain practical tools/frameworks to improve the culture in your organizations
- Be mentored by a leading thought leader on cultural change
- Gain certification in cultural transformation

To register yourself or a member of your organization or for further inquiries, please contact us via telephone or email  
Discounts available for groups

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# TRANSFORMING ORGANIZATIONAL CULTURES



<p>Early Bird Price</p> <p><b>\$ 1985</b></p> <p>Register Before March 21st 2019</p>	<p>Regular Price</p> <p><b>\$ 2290</b></p> <p>Spaces are Limited</p>
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A unique training course that focuses on organizational culture and enabling its transformation, led by one of the world's prominent thought leaders on the subject.

## DAY 1

### AGENDA

- Demystifying culture
- Why culture matters
- Defining and measuring culture
- Avoid common mistakes of cultural change
- Designing the right culture for your organization
- Sustaining culture to be dynamic, responsive, and resourceful
- Practical case study

## DAY 2

### AGENDA

- Explore the harder side of culture
- Identifying drivers to culture which can be influenced
- Align culture to business strategy
- Regional and international cases on culture
- Planning the Implementation: Setting the Groundwork for Cultural Change
- Interventions and tools for enabling cultural change
- Group Exercise: Developing the Cultural Change Roadmap

## TESTIMONIALS

"Dr. Naomi's down to earth approach and vast technical and practical knowledge leveraging practical tools that can be used in the business, will make a significant difference."



Head of HR Rewards & Services

"Truly a unique training; all aspects of the training were beneficial and very relevant to what we do."



HR & OD VP

"Dr. Naomi is a knowledge bank, the experience that was shared really helped understand frameworks and tools in a realistic context. The facilitator also had great energy and passion which helped drive the discussion."



Organization Development Expert

"Defining, measuring, and changing culture is one of the most complex challenges organization's face. This program gives you the tools needed to tackle this."



Group Innovation Manager

Detailed agenda available, please contact us for more information

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