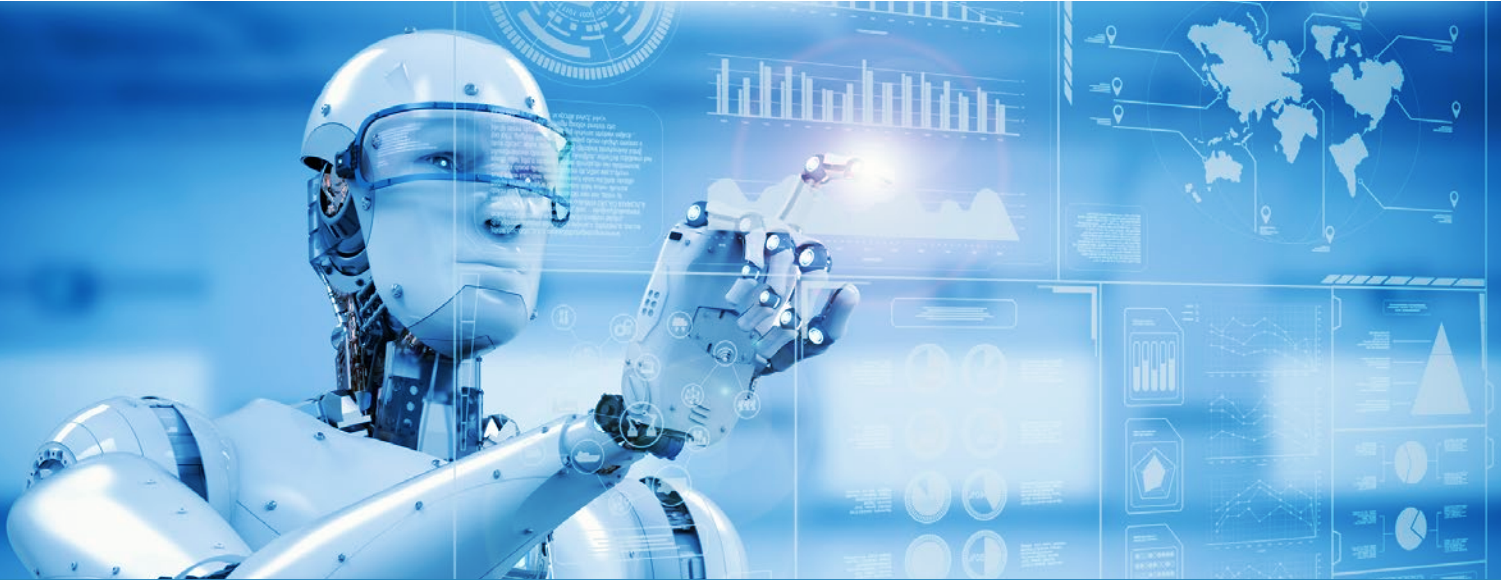


ARTIFICIAL INTELLIGENCE (AI) MASTERCLASS

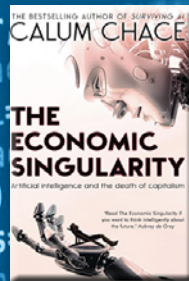
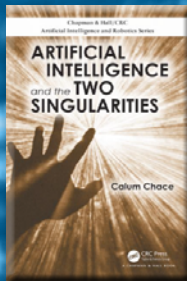
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LEVERAGE AI FOR MAXIMUM BUSINESS IMPACT

19 - 20 SEPTEMBER 2018 | DUBAI MARINA



A unique Master Class run by two of the leading thinkers on AI, that aims to demystify AI, look at its future implications and give practical tools to integrate it back to the business for maximum impact.



WHO

WHO SHOULD ATTEND ?

Leaders, executives, directors, managers, and practitioners who are seeking to better integrate AI into their business to improve performance, innovation, and competitive positioning.

Whether you are looking to uplift productivity, drive new product development, spur innovation, promote market differentiation, better understand consumer behavior, or understand business applications when developing AI programs, this Master Class will meet and exceed your needs.

WHAT

ABOUT THE TRAINING

This is a unique Master Class focusing on demystifying AI, understanding how it can impact your business and job, and extrapolating its future impact on the business world as a whole. Most importantly, this program looks on how one can best leverage and integrate the latest AI technologies into your business strategy. The program will also deep dive into the key components encompassing the AI umbrella such as machine learning, robotics, natural language processing and others.

WHY

KEY BENEFITS

- Demystify and define AI.
- Identify and understand the key AI technologies available today and in the future.
- Understand AI's effects on business today and in the future as well its social implications.
- Understand how you can integrate AI into the corporate and/or business strategy.
- Be mentored by 2 leading international gurus in the AI world.

To register yourself or a member of your organization or for further inquiries, please contact us via telephone or email. Discounts available for groups

+971 52 152 2319

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LEVERAGE AI FOR MAXIMUM BUSINESS IMPACT

Explore the Next Digital Frontier



Early Bird Price

\$ 2223

Register before Aug 4th

Regular Price

\$ 2886

For the first time in the Middle East, a Master Class dedicated to AI, run by two prominent global thought leaders on AI.

DAY 1 Timings are from 9AM to 5PM

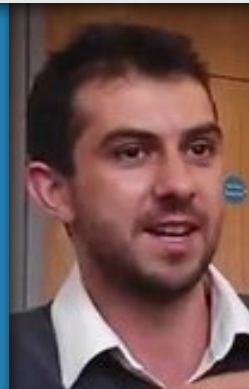
- Demystifying Artificial Intelligence
- Defining the foundational technologies within AI
- Two singularities of AI
- Case studies and best practices
- Integrating AI into the business strategy
- Artificial Intelligence in business and society
- Ethical implications of AI

DAY 2 Timings are from 9AM to 5PM

Deep dive into AI Modules

- Machine learning in business
- Deep Learning in business
- Natural language processing in business
- Robotics in business
- Intelligent agents and bots
- Other key AI technologies
- Strategic AI case study and exercise
- The future of artificial intelligence

Calum Chace is a best selling author of several books on AI which include "Surviving AI" and "The Economic Singularity". He is one of the world's leading thinkers on AI and its future impact on society and in the realm of business. He is also the author of the popular philosophical science fiction novel "Pandora's Brain".



Daniel Hulme, is the founder and CEO of Satalia, which is one of the UK's leading AI companies. He is also the Director of University College London's Business Analytics MSc - Applying Artificial Intelligence to solve business, governmental and social problems. He is a leading global business advisor on the field of AI and also advises the Dubai government on AI. Daniel holds a Masters and Doctorate in Artificial Intelligence.

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