

CULTURE TRANSFORMATION MASTER CLASS

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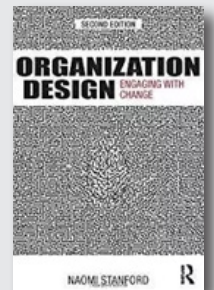
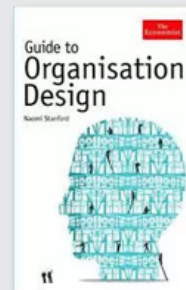
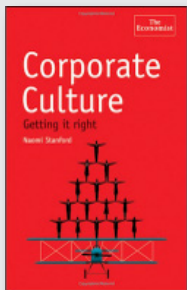
INSPIRING MEANINGFUL TRANSFORMATION THROUGH CULTURAL CHANGE

9-10 FEBRUARY 2020 | DUBAI



Experiential training dedicated to transforming organizational culture. Providing best in class frameworks and tools to help shape and transform culture in your organization to make a sustainable impact

Program delivered by Cultural Change Thought Leader Dr. Naomi Stanford



WHO

WHO SHOULD ATTEND?

Leaders, executives, managers and organizational change agents who aspire to drive effective transformation that encourages high performance and adaptability in their organization's culture.

All corporate leaders, department heads, and managers of HR, strategy, culture & people, org. development, org. excellence, and other relevant functions.

WHAT

ABOUT THE TRAINING

With only 19% of executives believing that they have the 'right culture', it is evident that most organizations are failing on their quest to achieve cultural transformation. This Master Class is designed to demystify org. culture and provide attendees with in-depth understanding of the key drivers and interventions that can truly have an impact on culture and lead to greater competitive advantage.

WHY

KEY BENEFITS

- Develop an advanced grasp of the dynamics within organizational culture and cultural change
- Understand how to align org. culture with strategy
- Gain practical frameworks and tool-kit to enhance your organization's culture effectively
- Learn how to overcome cultural barriers and drive change
- Obtain a Certificate in Cultural Transformation and earn SHRM/ HRCI professional development units

To register yourself or a member of your organization or for further inquiries, please contact us via telephone or email

Discounts available for groups

+ 971 52 152 2319

events@calibermiddleeast.com

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CALIBER
ACADEMY



TRANSFORM AND DEVELOP YOUR ORGANIZATION'S CULTURE

Early Bird Price

\$ 1985

Register Before January 10th 2020

Regular Price

\$ 2290

Spaces are limited

Understand what organizational culture is and shape yours to achieve high performance through a hands-on practical workshop dedicated to equipping you with the best practices and theories within corporate culture

DAY 1

AGENDA

- Demystifying organizational culture
- Understanding why culture matters
- Defining and measuring culture
- Avoiding common mistakes within cultural change
- Designing the right culture for your organization
- Sustaining culture to be dynamic, responsive and resourceful
- Practical case study

DAY 2

AGENDA

- Exploring the harder side of culture
- Identifying the drivers of culture which can be influenced
- Aligning culture to business strategy
- International and regional cases on culture
- Planning and Implementation: Setting the groundwork for cultural change
- Interventions and tools for enabling cultural change
- Developing the Cultural Change Roadmap

TESTIMONIALS

"The course provided valuable insights into elements of cultural transformation which were totally new to me. Insights on the topics were delivered successfully, encouraging thoughts and inclusiveness."



Union National Bank
Employee Well-Being

"The course added a lot of crucial cultural knowledge and the trainer has a huge amount of experience in the field."



Sterling Bank
Sterling International Bank
Organization Design Expert

"A very well designed course. The trainer's methods and way of delivering and presenting material is easy to understand and grasp. A good course to go through for all OD/ HR people as well as Org. leaders."



NAKHEEL

Nakheel
Senior HR MGR – Reward & Planning

"Defining, measuring, and changing culture is one of the most complex challenges organization's face. This program gives you the tools needed to tackle this."



ENOC

Group Innovation Manager

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