

CERTIFIED STRATEGIC INNOVATOR

www.calibermiddleeast.com

STRATEGY IMPLEMENTATION AND INNOVATION MASTER CLASS

FROM STRATEGY TO ACTION

JULY 26 - 28

Next Generation Virtual Master Class

Simulation Powered by



Recognized by

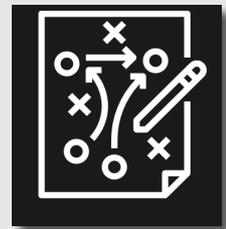
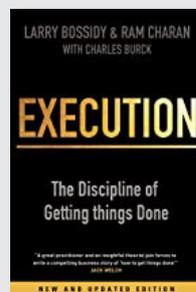


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Unique virtual master class that builds critically relevant capabilities in innovating and disrupting business models in a time of uncertainty.

Sample E-Books included



WHO

WHO SHOULD ATTEND?

Leaders, executives, managers, specialists, and professionals who have the desire to design and deliver innovative and breakthrough strategies for their organizations or business units. Anyone looking for hands-on tips and tricks to improve their strategy execution skills. You could be a Senior Executive, Strategist, Team leader, Manager, Entrepreneur, Consultant, or Business Coach.

WHAT

ABOUT THE TRAINING

This is an internationally recognized virtual program that focuses on building capabilities in strategy development, innovation, planning, and execution through a hands on practical and interactive session powered by next generation technology and applications. It will help individuals gain a comprehensive blueprint and toolkit on how to develop and implement innovative strategies in their organization that are future proof and achieve real tangible results.

WHY

KEY BENEFITS

- Learn how to develop innovative and breakthrough strategies
- Apply powerful strategy execution best practices, ranging from Fortune 500 companies to start-ups and SME's.
- Successfully manage strategy during uncertain and turbulent times
- Master Business Model Innovation in a time of major disruption
- Take a strategy from ideation to action
- Gain access to one of the world's most extensive toolkits on strategy execution
- Receive a unique and internationally recognized certificate in Strategy & Innovation

To register yourself or a member of your organization or for further inquiries, please contact us via telephone or email

Discounts available for groups

+971 4 556 1959

events@calibermiddleeast.com

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CALIBER
ACADEMY

What makes this course unique

1

Powered by Thought Leadership

2

Driven by Next Generation Learning Management System

3

Live Interactive Session and Virtual Breakout Rooms

4

Unique Internationally Recognized Certificate in Strategy & Innovation

5

Access to Exhaustive Digital Database and Tool-Box for Business Strategists

6

Put Theory into Action with Harvard Online Simulations

Course Overview

Standard Package

- Access to LMS and live training sessions
- Access to a uniquely designed and curated Strategy database
- Over 10 hours of live interactive sessions
- Participate in uniquely designed exercises, case studies, and simulations

899 USD

Premium Package

- Access to LMS and live training sessions
- Access to a uniquely designed and curated Strategy database
- Over 10 hours of live interactive sessions
- Participate in uniquely designed exercises, case studies, and simulations
- Access to e-book
- Digital Certification in Strategy Execution

999 USD

Standard

Premium

1

2

3

4

5

6

Course Preparation

Receive pre-reading material and videos

Attend Online

Watch and Learn from Guru Jeroen's lectures

Develop

Gain in-depth understanding of Strategy Implementation

Practice

Enhance learning with real-life case studies

Practical Toolkit

Access to articles, videos, cases to continue your learning

Certification & E-Book

Gain digital certification and e-book



About the Facilitator

Rani Salman is a regional expert in the field of strategy development, execution and innovation. He has successfully completed over 100 strategy related projects in the region. He is also a high-level trainer and advisor on strategy execution and innovation to some of the leading organizations in the region cutting across various industries. He also specializes in business model innovation and disruption in times of uncertainty.

Course Content

Day 1 - Strategic Innovation Development

- Demystifying Strategy & Innovation
- Common pitfalls in executing strategies
- Strategy for today's world and tomorrow's future
- Leading Strategy through Uncertainty
- Best Practice Strategy Execution Frameworks
- Developing Future Proof strategies
- Business Model Innovation

Day 2 - Operationalizing Strategy

- Case Studies on Strategic Innovation
- Strategic analysis to Drive Innovation
- Articulating a Business Model and Strategy
- Integrating and Aligning your Business Model
- Translating the Business Model and Strategy
- Operationalizing Strategy
- Next Generation Balanced Scorecards
- The Strategy Execution Cascade

Day 3 - Implementation

- Business Model and Strategy Implementation
- Aligning Business Models to Operating Models
- Aligning Individuals to Strategic Innovation
- Building a Culture of Innovation and Performance
- Motivate People to Reach the Finish Line
- Habits of Great Strategic Innovators

TESTIMONIALS

"The strategy course that I attended with Caliber Academy was extremely professional and the delivery by the trainer was excellent."



VP of Digital Transformation

"The trainer's down to earth approach and vast technical and practical knowledge allowed me to leverage practical tools that can be used in our business."



Head of HR

"Very hands-on class and extremely insightful. Well structured by an extremely professional team!"

CLARIANT

Talent & Learning Manager MEA

"A very impactful and practical training for organizations that want to be successful in strategy execution."



Strategy Development Manager

Detailed agenda available, please contact us for more information

Live Interactive Sessions, Virtual Breakout Rooms, Group Online Exercises/Simulations, AI Learning Platform

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