

CULTURE TRANSFORMATION VIRTUAL MASTER CLASS

www.calibermiddleeast.com

MAKING CHANGE HAPPEN

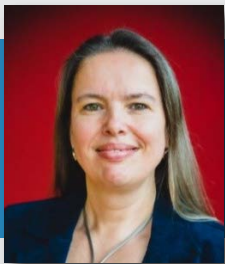
24-26 NOVEMBER 2020

Accredited by...

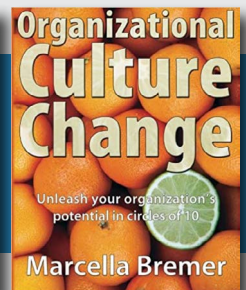
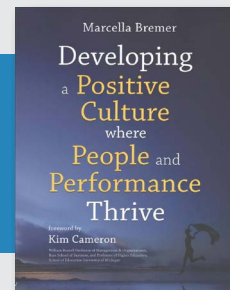


Program delivered by Cultural Change Thought Leader Marcella Bremer

Experiential training dedicated to transforming organizational culture. Providing best in class frameworks and tools to help shape and transform culture in your organization to make a sustainable impact



Ranked as Top 30 Global Organizational Culture Gurus, Marcella Bremer is an author, and culture & change consultant, helping leaders, and HR professionals make a difference at work with positive leadership, change and culture.



WHO

WHO SHOULD ATTEND?

Leaders, executives, managers and organizational change agents who aspire to drive effective transformation that encourages high performance and adaptability in their organization's culture.

All corporate leaders, department heads, and managers of HR, strategy, culture & people, org. development, org. excellence, and other relevant functions.

WHAT

ABOUT THE TRAINING

With only 19% of executives believing that they have the 'right culture', it is evident that most organizations are failing on their quest to achieve cultural transformation. This Master Class is designed to demystify org. culture and provide attendees with in-depth understanding of the key drivers and interventions that can truly have an impact on culture and lead to greater competitive advantage.

WHY

KEY BENEFITS

- Develop an advanced grasp of the dynamics within organizational culture and cultural change
- Understand how to align org. culture with strategy
- Gain practical frameworks and tool-kit to enhance your organization's culture effectively
- Learn how to overcome cultural barriers and drive change
- Become a ACMP certified Change professional and earn credits for SHRM and HRCI

To register yourself or a member of your organization or for further inquiries, please contact us via telephone or email

Discounts available for groups

+ 971 52 152 2319

events@calibermiddleeast.com

www.calibermiddleeast.com

CALIBER
ACADEMY

What makes this course unique

- | | | | |
|---|---|---|---|
| 1 | Powered by Thought Leadership | 4 | Unique Internationally recognized Certificate in Change Management |
| 2 | Driven by Next Generation Learning Management System | 5 | Access to Exhaustive Digital Database and Tool-Box for Organizational Change and Culture Practitioner |
| 3 | Live Virtual Interactive Training with Culture Guru & Group Breakout Exercises/Harvard Simulation | 6 | On-Demand Online Support from Global Organizational Culture Consultant |

Course Overview

Course timings* 9:00 am to 2:00pm GMT

Standard Package

- Access to LMS and Live training session
- Access to a uniquely designed and curated Culture database
- Over 10 hours of live interactive sessions
- Participate in uniquely designed exercises, case studies and simulations

799 USD

Premium Package

- Access to LMS and Live training session
- Access to a uniquely designed and curated Culture database
- Over 10 hours of live interactive sessions
- Participate in uniquely designed exercises, case studies and simulations
- Access to e-book
- Digital Certification in Change Management

999 USD

Exclusive Coaching Session

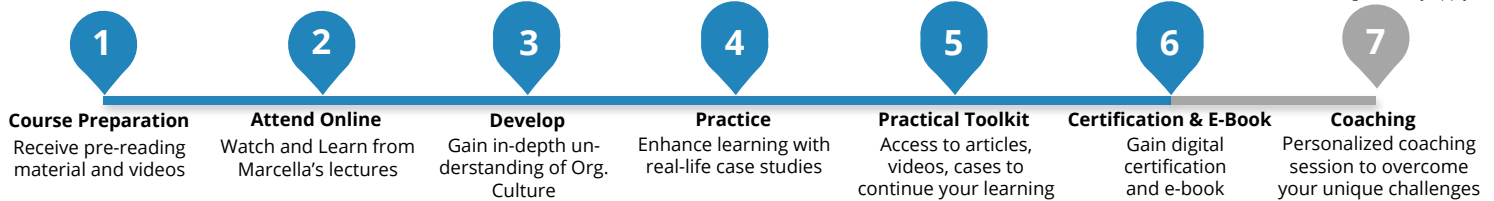
- Access to all Premium Package
- One-to-One coaching with Marcella Bremer
- Find Solutions to your most Pressing Challenges with the Guidance of Culture Guru
- Gain Insights and Feedback on your Organization's Culture.

1999 USD

Standard

Premium

*Processing fees may apply



Course Content

DAY 1 - Fundamentals

- Demystifying organizational culture
- Understanding why culture matters
- Defining and measuring culture
- Avoiding common mistakes within culture
- Designing the right culture for your organization
- Sustaining culture to be dynamic, responsive and resourceful
- Practical case study

DAY 2 - Measurement & Change

- Understanding the change management process
- Understanding current and past cultural differences.
- Exploring the harder side of culture
- Identifying the drivers of culture, which can be influenced
- Aligning culture to business strategy
- Define Cross cultural competency frameworks
- Reference to existing cultural models

DAY 3 - Implementation

- Planning and Implementation: Setting the groundwork for cultural change
- Interventions and tools for enabling cultural change
- Developing the cultural change roadmaps
- Understanding cultural challenges and solutions
- Learning from International and regional cases on culture
- Learn to become a leader in bringing forth positive cultural change

TESTIMONIALS

Detailed agenda available, please contact us for more information

"The course provided valuable insights into elements of cultural transformation which were totally new to me. Insights on the topics were delivered successfully, encouraging thoughts and inclusiveness."



Union National Bank
Employee Well-Being

"The Course content and facilitation was balanced to accommodate different tiers of understanding. This is a well thought out course and I strongly recommend it."



Interswitch Group
Head, Organizational Development

"The workshop content was highly relatable to my scope of work and business needs. The trainer was well versed in the topic and delivered the workshop very well."



King Abdullah Economic City
HR Director

"Defining, measuring, and changing culture is one of the most complex challenges organization's face. This program gives you the tools needed to tackle this."



Group Innovation Manager

To register yourself or a member of your organization or for further inquiries, please contact us via telephone or email

Discounts available for groups

+ 971 52 152 2319

events@calibermiddleeast.com

www.calibermiddleeast.com

CALIBER
ACADEMY