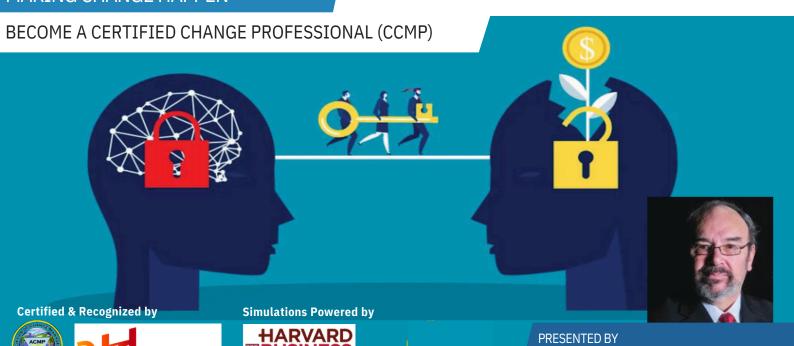
# ORGANIZATION DEVELOPMENT & CHANGE VIRTUAL MASTER CLASS

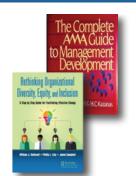
26 - 28 AUGUST 2025

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# MAKING CHANGE HAPPEN



World's preeminent guru, thought leader, and renowned author on Human Resources, who has been presented with the lifetime achievement award from the Organizational Development Network.













## **WHO**

#### WHO SHOULD ATTEND?

- Executives, practitioners, managers, directors and senior level personnel of Org Development and Change.
- Management Professionals involved in OD and change management.
- Change agents and leaders developing organizational change.
- HR and management consulting professionals with an interest in ensuring organizational development.

#### WHAT

#### ABOUT THE TRAINING

- During times of uncertainty, it can be more difficult to drive sustainable change.
- With 70% of change efforts failing, it's evident that there are many challenges including resistance and lack of managerial support.
- Overcome these barriers and ensure your organization has access to the necessary tools and guidance needed to drive development through this unique virtual course.
- This program explores bottom-up and top- down change whist giving you opportunity to gain direct insights from an industry Guru Dr. Rothwell, who will guide you in action planning and transforming your organization.

## WHY

#### KEY BENEFITS

- Overcome learning limitations by having a premium masterclass brought directly to your screen.
- Gain best practice models, methodologies, frameworks on OD.
- Learn the key ingredients within an OD department and its vital functions.
- Understand how to best approach OD and Change Management for your organization.
- Gain a practical toolkit to enhance your learning including valuable reading materials, videos and real-life case studies.
- Learn how to formulate effective action plan for change.
- Be mentored by an OD Guru with over 30 years of experience.

To register yourself or a member of your organization or for further inquiries, please contact us via telephone or email Discounts available for groups

**q** ,

+971 52 152 2319



events@thecaliberacademy.com



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# What makes this course unique Become a Certified Change Management Professional Powered by Thought Leadership Access to Exhaustive Digital Database and 5 Driven by Next Generation Learning Management System Tool-Box for Org Development Professionals Live Virtual Interactive Training with OD & Change Guru, 6 On-Demand Online Support from OD Specialist Group Exercises and Simulations powered by Harvard

## Course Overview

#### Premium Package

- Inclusive of internationally recognized certificate (ATD & ACMP)
- Includes access to E-Book
- Access to LMS

Early Bird Discount Limited Seats Available 1499 USD.

Regular price

1799 USD

**Exclusive Coaching Session** 

- Full benefits of Premium Package
- One-on-One Coaching Sessions with Dr. William Rothwell

Farly Bird Discount Limited Seats Available

1999 USD

Regular price

2499 USD

\*Course Timings: 1pm-6pm GST

## Course Content

#### **Module 1 - Fundamentals**

- Demystifying OD and change management and knowing the difference.
- Bottom up versus top down change.
- Outlining Definitions and Issues within Change.
- Understanding how to Guide Change Systematically and Strategically.
- Building your Self-Awareness as a Change Manager.

#### **Module 2 - Change Management**

- Overview of Types of Change Management Efforts.
- Change management best practice models.
- Deep-Dive into Top Down Programmed Change.
- Understanding Leader's role in Change Management.
- Assessing Readiness for Change and Evaluating how to Overcome Common Barriers Competencies of Change Management Practitioners.

#### **Module 3 - Organization Development**

- Deep-Dive into Bottom-Up Change.
- The art and science of Organization Development.
- A review of OD interventions and best practices.
- Detailed Exploration of Key Functions of OD department and understand Best Practices for each appreciative inquiry for change and development.
- Understanding the Future of Organization Development.

## **Module 4: Action Planning**

- Action Planning for Effective Change.
- Diagnosing, Planning, Marketing and Implementing Change Efforts.
- Evaluating and Understanding Importance of Following-Up to Ensure Effective Implementation.
- Developing the OD and Change roadmap.
- Measuring and adapting the Change Roadmap.

#### **TESTIMONIALS**

"Trainer was excellent and ensured all participants were kept up to speed and in the loop. Strongly recommend for those who want to gain new insights into their people capabilities and want to drive change."

بنك دبي الإسلامي Dubai Islamic Bank

"Fantastic, intuitive,

interactive, practical workshop

that ensures that we will be

able to influence stakeholders

in true principles to add

significant value.

**Dubai Islamic Bank** Organization Development Manager

"One of the most beneficial courses I have attended during my 10 years as an HR Professional. It definitely added to my knowledge and it will help me facilitate any upcoming changes in our organization."

DALGROUP مجموعة دال

Abu Dhabi Airports Organization Design Senior Partner

"This training provides better understanding about OD. Now we know how to do it in a proper way and avoid pitfalls as well."



ENOC **ENOC** 

Organizational Development Manager

**AXA Insurance** Senior Human Resources **Business Partner** 

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